

Australian Telecommunications Alliance  
Level 25/100 Mount St  
North Sydney NSW 2060

19 September 2025

Dear Mr Craig Purdon

**Re: Proposed withdrawal of C637:2019 Mobile Premium Services – Incorporating Variation No.1/2021 Industry Code and G639:2020 Mobile Premium Services Mandatory Information Industry Guideline**

The Australian Communications Consumer Action Network (**ACCAN**) thanks the Australian Telecommunications Alliance (**ATA**) for the opportunity to contribute to its proposal to withdraw C637:2019 Mobile Premium Services (**MPS**) – Incorporating Variation No.1/2021 Industry Code and G639:2020 MPS Mandatory Information Industry Guideline (**the MPS Code and Guideline**).

ACCAN is the peak national consumer organisation advocating for trusted, accessible, inclusive, affordable and available communications and digital services.

ACCAN acknowledges that the MPS Code and Guideline served as important tools in limiting scams and subscription traps. However, we agree with the ATA's assessment that both the MPS Code and Guideline have become outdated and should be withdrawn, as Mobile Network Operators no longer offer MPS to their customers and due to the reallocation of the 19xx number range in the *Telecommunications Numbering Plan 2025* (Cth).

We thank the ATA for the opportunity to comment on the proposal to withdraw the MPS Code and Guideline. Should you wish to discuss any of the issues raised in this submission further, please do not hesitate to contact Dr Amelia Radke, Principal Policy Officer, at [amelia.radke@accan.org.au](mailto:amelia.radke@accan.org.au).

Yours sincerely

Carol Bennett

Chief Executive Officer